

MEDIA




ANDERSEN®



ANDERSEN GLOBAL®

Andersen Global is a dynamic association of member and collaborating firms rapidly expanding to meet the global needs of our clients.

OUR CORE VALUES

BEST-IN-CLASS
We aim to be the benchmark for quality in our industry and the standard by which other firms are measured.

STEWARDSHIP
We hire the best and the brightest and we invest in our people to ensure that legacy.

INDEPENDENCE
Our platform allows us to objectively serve as our client's advocate; the only advice and solutions we offer are those that are in the best interest of our client.

SEAMLESS
Our firm is constructed as a global firm. We share an interest in providing the highest level of client services regardless of location.

TRANSPARENCY
We value open communication, information sharing and inclusive decision making.

Media

The rapid evolution of technology and digital transformation is redefining the media industry. Our professionals utilize their specialized and industry specific expertise to help clients successfully navigate the complex and dynamic media sector, providing multidisciplinary advice on negotiations, copyrights and legal compliance.

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INDUSTRY EXPERIENCE

- Tax compliance and advisory
- Mergers and acquisitions
- Advertising compliance
- Distribution agreements – piracy, product placement, sponsorships
- Telecommunications taxes and law
- Research and development tax incentives

WHO WE SERVE

We work with world-class companies to manage tax and legal issues and opportunities in the media industry.*

GLOBAL PLATFORM

Andersen Global is an international association of member firms comprised of more than 13,000 professionals and over 1,800 Partners in over 390 locations across more than 170 countries through its member and collaborating firms.

AREAS OF FOCUS

We understand the top issues clients face in the industry:

- Corporate transactions and global M&A
- Regulation and compliance
- Contracts

EXCEPTIONAL PROFESSIONALS

Our subject matter experts in the media industry are selected based on quality, like-mindedness and commitment to client service.



KEY CLIENT SUCCESS STORIES

CLIENT 1
An audiovisual production company needed assistance with analyzing their finances to ensure they received the Tax Benefit (tax credit and tax rebate) and met the regulatory tax requirements in each of the company's territories. Andersen's professionals assisted the company with their tax preparation and ensured all cross-border tax requirements were met.

CLIENT 2
A digital media and advertising company was unaware the company qualified for R&D tax credits. With the assistance of Andersen's professionals, the company realized a large percent of its payroll qualified for a tax credit and was able to generate a significant amount in R&D credits on their tax returns.